

SENATE BILL 756
By Burchett

AN ACT to amend Tennessee Code Annotated, Title 39,
Chapter 14 and Title 62, relative to publications.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Section 39-14-127(a), is amended by adding the following as a new, appropriately designated subdivision:

(_) Makes false, deceptive or misleading representations regarding circulation numbers of a publication, including a newspaper, magazine, tabloid, catalog or brochure to any person placing an advertisement in such publication;

SECTION 2. Tennessee Code Annotated, Title 62, Chapter 76, is amended by adding the following as a new section thereto:

62-76-103. Any newspaper, magazine, tabloid, catalog, brochure or other publication where persons pay to place advertisements shall provide to any person placing an advertisement a written statement of such publication's circulation numbers, if requested by the person placing the advertisement.

SECTION 3. This act shall take effect July 1, 2005, the public welfare requiring it.